

Департамент внутренней и кадровой политики Белгородской области  
Областное государственное автономное  
профессиональное образовательное учреждение  
«Белгородский индустриальный колледж»

Методическая разработка  
Открытого учебного занятия  
по английскому языку  
"Shops and shopping" («Магазины и покупки»)



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Преподаватель иностранного языка:  
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Белгород, 2018

**Дидактическая цель занятия:** Обобщение и систематизация лексических знаний и речевых умений по теме «Shops and shopping» («Магазины и покупки»)

**Задачи занятия:**

1. Образовательные

- активизировать изученную и новую лексику по темам: «Shops», «Shopping» «Asking for and giving direction» («Магазины и покупки» «Спросить и показать направление»);
- совершенствовать орфографические и фонетические навыки применительно к изученному и новому языковому материалу;
- развивать умения обучающихся воспринимать на слух и понимать несложные аутентичные аудиотексты, выделяя запрашиваемую, нужную информацию, и с полным пониманием прослушанного;
- развивать навыки монологической речи по предложенной теме «Shopping»;
- развивать у обучающихся умения творчески использовать усвоенный материал в новых ситуациях.

2. Развивающие

- анализировать и интерпретировать визуальную информацию по тематике занятия;
- систематизировать слова на основе их тематической принадлежности на основе языковой догадки и словообразовательного анализа;
- развивать память, внимание, воображение, логическое мышление;
- развивать способность к формированию выводов на основе прочитанного или прослушанного.
- развивать коммуникативные навыки обучающихся.

3. Воспитательные

- развивать у обучающихся интерес к иностранному языку;
- воспитывать у обучающихся умение отстаивать и объяснять свою позицию средствами иностранного языка;
- воспитывать умение работать в парах.

**Педагогические технологии:** Технология коммуникативного обучения иноязычной культуре, игровые технологии, личностно-ориентированное обучение, технологии интерактивного обучения.

**Планируемые результаты:**

Обучающийся должен уметь: общаться на основе активного словарного запаса по теме «Магазина и покупки», понимать речь на слух, уметь сделать короткое сообщение по теме;

Обучающийся должен знать: лексический и грамматический минимум по теме, овладеть практическими навыками использования изученного материала по теме.

**Организация работы на уроке:**

индивидуальная работа, групповая, работа в парах, работа с компьютерной презентацией, работа с Интернет-ресурсами.

**Наглядные пособия и технические средства обучения:**

- раздаточный материалы;
- презентация, компьютер; проектор; ситуативные карточки-задания; карточки для рефлексии.

Ход урока:

**1. Организационный момент**

**Преподаватель приветствует обучающихся и знакомит их с целями урока.**

Good day, dear friends! I'm glad to see you. How are you today?

At this lesson you will:

- To practice skills of monologue and dialogue speech.
- To repeat the structures "I can buy" and "Can you tell me the way?"
- To develop speech, memory and thinking skills

- Ask the opinion of your fellow students

**2. Мотивация к учебной деятельности. Создание установки на успех.**

Технология «Опрос» предполагает задавать разнообразные вопросы с целью сбора информации по предложенной теме. Взаимодействие ведется в быстром темпе на английском языке. Обучающиеся задают друг другу вопросы «Как дела?», «Ты готов к уроку?», «Какое сегодня число (день, недели, погода)?» и т.д.

**3. Актуализация, постановка проблемы, учебной задачи.**

Обучающиеся не знают темы урока, они должны ее угадать, прослушав стихотворение про магазины.

Could you help me, please?  
 How much are these?  
 Do you have a smaller size?  
 It suits me very nice.  
 We heard these phrases there,  
 It is located near,  
 It can work nonstop  
 Of course, it may be ...

How do you think what will be the theme of our lesson?

**4. Проверка домашнего задания «If I want to buy something»**

**5. Активизация монологической речи.** Обучающиеся называют виды магазинов.

**Bookshop, butcher's, fishmonger's, supermarket, pet shop, stationery, bakery, grocery, greengrocery, cake (sweet) shop, pharmacy (chemist's), clothing store, dairy, crockery, jeweler's, newsagent's, shoe shop.**

Обучающиеся должны заполнить таблицу «Какие товары можно купить в каких магазинах»

**Fill in the gaps.**

**If you want to buy (something) you will go to ...**

<u>Shops</u>	<u>Goods</u>
	milk, butter and cheese
	fruits and vegetables
	salmon and perch
	white bread and brown bread.
	meat and sausage
	tea, sugar, flour, cereals and salt
	books and dictionaries
	biscuits and cakes
	pills and medicine
	pens and copy books
	dresses and blouses
	newspapers and magazines

**6. Закрепление ранее полученных знаний:**

Просмотр видео и проверка понимания услышанного. Для выявления места и причины затруднения восприятия и понимания речи на слух обучающимся предлагают выполнить задания по содержанию ролика.

**Задание к видео – Разделить следующие фразы на две колонки. Divide the following phrases into two columns.**

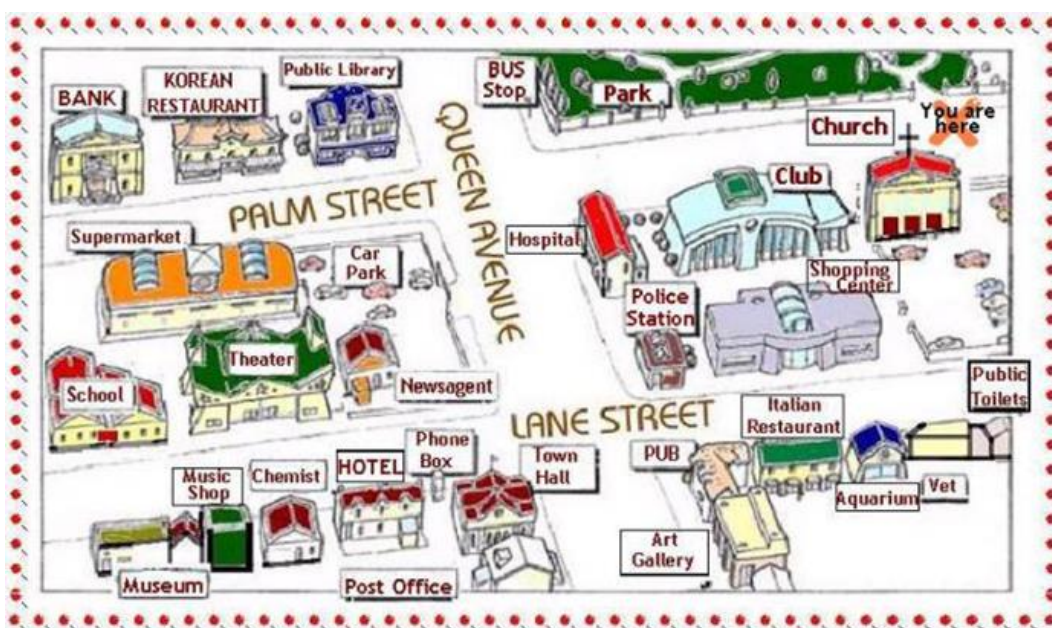
How do I get to...; go straight on; go along; turn right; can you tell me the way to; take a left turn; could you tell me how to get to; turn to the right; just around the corner; cross the street; where is the nearest...; take the first turning on the right; excuse me, where is ; over there; is there anything next to it; it's not very far; I don't know, go across, how long will go there, what bus can I get to, about 20 minutes.

Asking for direction	Giving direction

### 7. Развитие навыков диалогической речи

Let's play the games "How can I get to...."

Обучающимся предлагается поиграть в игру «Как мне добраться до...». Вы на том месте, которое обозначено крестиком. Вам нужно добраться из этого места до: 1. Shopping center; 2. Supermarket; 3. Music shop.



### 8. Активизация диалогической речи.

Составить диалог из фраз написанных в случайном порядке и разыграть. Make the dialogue and act out it.

- One more, please. Do you live here?
- Excuse me, please!
- You must get off after five stop and go up the street.
- Yes?
- Over there, around the corner.
- About 10 minutes.
- Thank, you.
- That's all right.
- Yes, I do.
- What bus can I get to the railway station?
- Can you tell me the way to the Lomonosov Street?
- By the 123rd bus.
- Yes, of course. It's simple — go straight down the street and turn right. Go across the alley and you will be on the Lomonosov Street.
- How many stops should I pass?
- Where is the nearest bus stop?

- How long will go there?
- Thank you very much!
- Don't mention it.

**9. Активизация навыков аудирования и письменной речи. Проверка уровня сформированности у обучающихся речевых умений.**

Просмотр видеоролика «Grocery shopping» Задание – прослушать диалог и вставить пропущенные слова в предложения. Можно воспользоваться подсказками и выбрать правильный ответ из предложенных ниже слов , что бы заполнить пропуски

- Good morning.
  - Good morning.
  - \_\_\_\_ I help you?
  - Yes, please. I \_\_\_\_\_ some cheese.
  - Cheese, certainly. \_\_\_\_\_ cheese would you like?
  - I'd like half a kilogram.
  - Half a kilogram. \_\_\_\_\_. Half a kilogram of cheese.
  - Thank you. I would also like some rice.
  - Rice, sure. How much rice would you like?
  - I'd like about five kilograms of rice?
  - Five kilograms of rice? Ah. I have four and a half kilograms of rice. Is that O.K.?
  - Here you are. Four and a half kilograms of rice.
  - Thanks.
  - Anything \_\_\_\_?
  - Yes. I'd like some \_\_\_\_ -.
  - Oil, certainly. How much oil would you like?
  - I'd like 3 liters.
  - 3 liters. 3 liters of oil. Here you are.
  - Thanks.
  - Anything else?
  - Yes. I'd like some milk.
  - Milk? \_\_\_\_\_. How much milk would you like?
  - I'd like one liter.
  - One liter. All right. Here you are. One liter of milk.
  - Thanks. Anything else today?
  - No, that's all. Thanks.
- (would like, how much, here you are, can, oil, else, sure. )

Answer the questions:

- 1) What products did the girl buy?
- 2) What did she buy first?
- 3) What did she buy after cheese?
- 4) How much rice did the customer buy?
- 5) What emotions did seller experience from such a number of product?
- 6) Was he surprised?
- 7) What did the girl forget to do when she finished shopping?
- 8) She forgot to pay for products, didn't she?

**10. Работа с текстом. Read and translate the text.**

Заполните табличку , что и в каком магазине вы можете купить, как совершить покупку.

Fill the table as what shop can you buy in:

Type of shops	Goods	How can you ask the price?	How can you make a purchase?	What is the self-service shops?

### ***Shops and Shopping***

When we want to buy something, we must go to the shop where it is sold. In the shop window we see what is sold in the shop.

Sugar, tea, coffee, salt, pepper, flour and so on are sold at the grocer's. Bread is sold at the baker's, meat, ham, bacon at the butcher's. We go to the greengrocer's for vegetables and fruit. We buy boots and shoes at the shoe shop. We buy books at the bookseller's and jewelry and watches at the jeweler's.

The salesman or salesgirl stands behind the counter. We ask the salesman: "How much is this?" or "What is the price of that?" He tells us the price. He gives us the bill. At the cash desk we give the money and the bill to the cashier, who gives us a check and our change. The salesman wraps up the goods and gives them to us. We put them in our bag.

Some shops have many departments. We can buy nearly everything we need there. They are called department stores. In some shops there are no salesmen, but only cashiers. The customers choose the goods they want and pay at the cash desk. These are called self-service shops. If someone tries to take things from a shop without paying they are almost certain to be caught. Most shops have store detectives who have the job catching shoplifters. Shoplifting is considered a serious crime by the police.

#### **11. Работа в парах.** Каждая пара студентов получает диалоги в которых есть пропуски.

Задание: догадаться, в каком магазине происходит диалог, заполнить пропуски и разыграть диалог.

I. (present, awfully, T-shirt, again)

- May I help you?
- I am trying to find a birthday \_\_\_\_\_ for my friend.
- Yes. What exactly are you looking for?
- We are not sure, really. Perhaps you can help us.
- Right. I'll show you one \_\_\_\_\_. What about this one?
- Oh, it looks \_\_\_\_\_. Do you have another one?
- Certainly. Here you are.
- It's great. How much does it cost?
- 100 pounds.
- Oh! It costs a lot of money.
- Then I can recommend you different kinds of blouses. Look at this nice blouse.
- Oh, yes. It's very beautiful.
- I think it will be a very nice present.
- We'll take it.
- Here you are. Come \_\_\_\_\_.

II. (caught, take, times, vitamins)

- What can I do for you?
- Oh, I've \_\_\_\_\_ a cold. And now I've got a sore throat and I'm sneezing and coughing.
- I am sorry to hear that.

- What would you recommend to buy?
- Take this cough- mixture, \_\_\_\_\_ and aspirin.
- All right. How much are they? How do I \_\_\_\_\_ this medicine?
- Take one tablet three \_\_\_\_\_ a day after meal. I hope you get better soon.
- Thanks a lot.

III. (expensive, gift, book, wrap)

Shop Assistant: Good morning. How can I help you?

Greg: Good morning. I am looking for a \_\_\_\_\_ for a friend.

Shop Assistant: Is it for a girl or a boy?

Greg: It's for my friend Judy. She will be seventeen tomorrow.

Shop Assistant: What does your friend like doing in her free time?

Greg: She likes to read books.

Shop Assistant: What about an interesting \_\_\_\_\_ by Stephen King then?

Greg: That's a good idea. How much is it?

Shop Assistant: This one has 500 pages and costs 580 rubles.

Greg: I'm afraid that's too \_\_\_\_\_. I only have 500 rubles.

Shop Assistant: Let me see. Does she like Tolstoy?

Greg: Yes, she loves classic literature.

Shop Assistant: How about this book "Anna Karenina"?

Greg: That's great. I'll take it.

Shop Assistant: Would you like me to \_\_\_\_\_ it?

Greg: Yes, please.

IV (pair, shoes, matches, colour)

A: Good afternoon. Can I help you?

C: Good afternoon. Yes, please. I'm looking for an elegant \_\_\_\_\_ for a party.

SA: What \_\_\_\_\_ would you like?

C: I don't know. What colours have you got?

SA: We have got all colours. What do you think of black? I think it \_\_\_\_\_ your dress!

C: OK. Have you got 38 size?

SA: Yes, here you are.

C: Well, it is a little small. Have you got a bigger \_\_\_\_\_?

SA: Only in red. Would you like to try it on?

C: Yes, thank you. ... It fits perfectly.

SA: Yes, and it suits you well.

C: How much is it?

SA: It's 55 Euros.

C: I take it. Can I pay by card or in cash only?

SA: You can pay in cash and by card, too.

C: Here is my card.

SA: Thanks you. Good bye. Thanks for shopping here.

C: Thank you, good bye.

V. (pack, kilo, cost, else)

Shop Keeper: Hello

You: Hello, can I have five oranges please and a \_\_\_\_\_ of apples?

Shop Keeper: Yes, of course. Do you need anything else?

You: Do you have any nuts?

Shop Keeper: Would you like a carton or a \_\_\_\_\_?

You: A carton please.

Shop Keeper: Certainly, would you like any cucumber for salad?

You: No, thank you I have some carrot and cabbage at home instead.

Shop Keeper: Anything \_\_\_\_\_?

You: That is all. How much does it \_\_\_\_\_?

Shop Keeper: That will be £11

You: Thank you

Shop Keeper: Goodbye

IV. (noisy, drum, sofa, would)

**Shop-assistant:** What can I do for you?

**You:** I \_\_\_\_\_ like to buy something for my little sister.

**Shop-assistant:** Well, how old is she?

**You:** Tomorrow she will be 4.

**Shop-assistant:** Really? What about this pretty doll?

**You:** Oh, no! There are ten or fifteen dolls in our flat. They are everywhere: on the \_\_\_\_\_, on the chair, on the computer...

**Shop-assistant:** Sorry, its awful. Well, what about this \_\_\_\_\_?

**You:** Oh, no! Its so \_\_\_\_\_!

**Shop-assistant:** Let me see. Oh, look! A teddy-bear.

**You:** Never! She has seven or nine taddy-bears.

**Shop-assistant:** Well, I dont know...May be puzzles?

**You:** Yes! Wonderful! Two ... No! Three! How much do they cost?

**Shop-assistant:** Three dollars.

**You:** Here you are.

**Shop-assistant:** Well, your change.

**You:** Thank you.

**Shop-assistant:** You are welcome!

## 12. Аудирование и вопросно-ответная работа по тексту.

Просмотр видеоролика «The most famous shop in London (Самый известный магазин в Лондоне)». После просмотра обучающиеся должны ответить на вопросы.

1. How do you think, what is the famous shop in London?
2. Where is it located?
3. Who founded it?
4. When it was founded?
5. Who is the owner of Harrods now?
6. Are there cheap or expensive goods in this shop?
7. What is the main attraction of this shop?
8. Is Harrods one of the most luxurious shops in the world?
9. Who are the main customers in this shop?
10. What do usually buy in Harrods?

## 13. Закрепление полученных знаний. Работа с текстом и выполнение упражнений по тексту.

Напишите где вы предпочитаете делать покупки в маленьком магазине или большом супермаркете. Укажите все «+» и «-» вашего выбора.

**Where is it better to do the shopping- in supermarkets or in small shops?**

Type of shop	Pros	Cons
<b>SUPERMARKETS</b>		
<b>SMALL SHOPS</b>		

It is very difficult to say definitely, which place is better to do the shopping. There are many good and bad points of both- supermarkets and corner shops.

The staff in corner shops is usually very nice. People, who sell in these shops know most of their customers. They may advice you what to buy, they know what your favourite products are. If it happens that you don't have enough money to buy something, they may let you pay later. You can always talk to the staff and you can be sure that you buy fresh products.

But if you want to buy something in secret, you shouldn't do it in the small shop next to your house. The shop assistant may tell your parents, that you bought. And there is not as much wide variety of



different products there as there is in supermarkets. If you have some special needs and wishes, you'd better go to supermarket to look for it.

The supermarket is bigger than the corner shop and is better equipped. More people go to this kind of shop. Soft music is everywhere, security cameras monitor every inch of the store Everybody is anonymous for the shop assistant and generally prices are lower. The competition of supermarkets is very good for customer. But despite these advantages the supermarket has also got few disadvantages. A lot of products are not fresh. They are displayed on the shelves waiting for a customer to get them and sometimes they are there for a very long time and past the sell-by date.

To sum up, both supermarkets and corner shops have many advantages and disadvantages. You can choose one or the other depending on the kind of product I want to buy.

### **Reflection**

What emotions do you feel?

Positive emotions ☺

Negative emotions ☹

Why?

Because I ....

*Was not bored, worked hard, didn't relax, answered well (bad), was active (passive) , was emotional, did the task, received a reward (a good mark) etc.*